

# Summary of parent-support activities and achievements in Kenya as a result of Japanese Government Humanitarian support

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## CONTEXT

In Kenya, as in all other countries in the world, the COVID-19 pandemic presented unprecedented challenges in preventing violence against children. Within the context of this humanitarian crisis, support from the Government of Japan sought to prevent the soaring prevalence of different forms of violence against children by scaling evidence-based parenting programmes – as cost effective interventions to protect children.

With support from the Global Partnership to End Violence Against Children and UNICEF Country Offices in Kenya, financial support from the Government of Japan galvanized the abilities of the government in Kenya to capitalize on existing in-country parent-support strategies. In less than 2 years, Kenya was able to build or reinforce coordinating systems and assemble the technical bodies to facilitate consultation with a wide variety of stakeholders in order to then establish guidelines and content for national parenting programmes. Parenting programmes and associated training materials were then piloted in different areas in order to ensure effectiveness and cultural acceptability. Kenya now positioned to deliver parent-support programmes at a national scale, extending what remains much-needed protection for children and their families.

## ACHIEVEMENTS IN KENYA

### Strengthened national coordination through the establishment of a multisectoral Technical Working Group and participatory process

Kenya began this process by strengthening existing coordination and leadership for the scale-up of a national parenting programme through the Directorate of Social Development. A multi-sectoral Technical Working Group was designed to support the development of a National Parenting Programme based on existing evidence-based parenting programmes in the country. The Technical Working Group (TWG) has overseen the development of national guidelines and project implementation.

Of note was the role the TWG played in forging a space in which to process the diversity of views on issues relating to parenting in the country, and in building subsequent consensus around what to include in the parenting manual. This body will continue to play an important role in scaling parenting support throughout the country.

### Building capacity and evidence-based parenting programmes

The process of developing a national parenting manual involved an extensive review of key global, regional and national evidence. The Government used this evidence to draft the Guidelines on the National Parenting Programme and the National Parenting Manual. A Facilitator manual and training materials were also developed and used to train government officials, facilitators and supervisors/coaches, building important technical capacity in the delivery of parenting programmes. The facilitator manual and training materials have been piloted in two areas (Kilifi and Garissa) to just under 2000 parents and caregivers in conditions that reflect the community dynamics, cultural norms and socio-economic conditions of families in Kenya. Observations from this process are being carefully documented in order to finalize the National Parenting Guidelines and Manual later this month.



### **Improving the quality and fidelity of programme delivery through standardization**

The National Guidelines, parenting and facilitator training manuals represent a substantial achievement in standardizing the implementation of parenting programmes, and thus improving the quality and fidelity of programmes being delivered in Kenya.

### **Sustaining programme outcomes through collaboration**

National guidelines also promote collaboration, partnership and accountability, which are necessary in sustaining the practices that the programme promotes. Key messages from the National Parenting Manual, for example, have been used to deliver light touch parenting sensitization to 1,600 Community Health Volunteers in Kilifi and 10 Community Health Assistants (CHAs) in Garissa. These community workers now know how to incorporate positive parenting messages through their day-to-day community meetings and home visits and are evidence of the long-term commitment from the Government of Kenya to scale sustainable parenting support to families in Kenya.

### **Commitment to scale**

Kenya stands poised to scale the parenting programmes that it has carefully developed. Later in March a multisectoral roadmapping workshop will examine pilot data in order to review the parenting programme. Thereafter the Ministry of Public Service, Gender, Senior Citizens Affairs and Special Programmes has included the national parenting programme as one of its flagship programmes in the Medium-Term Plan IV of the Government of Kenya, demonstrating its intention to scale implementation of the national parenting programme.

For more, [hear directly from Joseph M. Motari MBS, Principal Secretary, State Department for Social Protection and Senior Citizen Affairs, Ministry of Labour and Social Protection, Government of Kenya.](#)

## **CONCLUSIONS**

Kenya was able to circumnavigate several challenges in this process, most notably by building coordination mechanisms that are able to support a diversity of agendas in order to build culturally acceptable, evidence-informed parenting tools through consultation, consensus-building, and pre-testing in culturally and linguistically diverse regions.

While its achievements are unique to its particular infrastructures and contexts, the approach in Kenya reflects a meaningful engagement with current evidence that underlines the importance of standardized manuals and training in order to ensure programme fidelity and high-quality implementation.

Going forward, additional financial and technical support are required to enable the governments in Kenya to sustain the implementation of parenting programme and thus of their national violence against children prevention strategies. The positive outcomes stand to reach beyond families and communities in Kenya: The lessons learned have stimulated cross-country discussions, and also stand to inform other countries about to begin the process of identifying and scaling-up national parenting support programmes.



